

CALL FOR SUBMISSIONS: **LANDSCAPING IDEAS THAT WORK**

Landscaping Ideas That Work

By Julie Moir Messervy, landscape designer and author of *Home Outside*, *Outside the Not So Big House*, *Contemplative Gardens*, *The Inward Garden*, *The Magic Land*, and *The Toronto Music Garden*.

We are seeking entries from architects, landscape architects, landscape designers, and photographers. We're looking for projects to photograph (which will appear in case studies) and completed photography that fits our book online (please contact us for a copy).

Criteria for Consideration

Julie is looking for attractive residential landscape projects for her new book, entitled *Landscaping Ideas That Work*, which will be published by The Taunton Press in November 2013. This book is designed as a resource for homeowners seeking to enhance their properties by renovating existing landscapes or creating new landscape improvements around their house. It is both a do-it-yourself guide and a primer that helps homeowners collaborate effectively with designers to become smart consumers of professional services and outdoor living products. The book will feature before and after images of whole projects as well as details, so no project is too small for consideration.

- Entries may be located in any geographic location, in any climate, and in any setting—urban, suburban, town, or country.
- Plantings should be established and fully grown in.
- In order to be considered as a case study, the exterior of the house should be as presentable as the landscape that surrounds it to demonstrate integrity and consistency.
- Green solutions and sustainable projects are highly desirable.
- **Preference will be given to projects that are modest in cost, size, and scale.**

Projects may be submitted for two categories of use:

1) Individual Images

Most images selected will be used as illustrations of different landscape features and context, including hardscapes, plantings, or special details (see Outline). If selected for this category, your project(s) will be illustrated using your submitted high-resolution images.

2) Case Studies

Twelve to fifteen of the best projects will be selected as case studies. If selected for this category, a plan will be required, and your project will be re-photographed by a professional photographer if it has not been already. If the project has not already been photographed by a professional, homeowners must be willing to open their houses and

landscapes to our photographer and to sign a release for the publication of their property. Homeowner contact information will be kept private. If professionally photographed, please give us the contact information for the photographer.

Deadline:

The deadline for submissions is **February 17th, 2012**. We will continue to accept submissions after this date, but case studies will be selected early in the process, so the sooner projects are submitted, the more likely that we will be able to feature them.

Please send to:

CMandarano@taunton.com

or

Carolyn Mandarano
Taunton Press
63 S. Main Street
Newtown, CT 06470

Low resolution images are fine for now, although any photo we don't reshoot will ultimately need to be provided as high resolution 300 DPI 6x9 photographs. Please share where the project is located and whether you have rights to the photography you're submitting. Please state if any of these projects have appeared in a book, magazine, or on a major website.

Questions? Please write to Jennifer Silver at Julie Moir Messervy Design Studio at jennifer@jmmds.com.

Thank you. Your participation is greatly appreciated!